



Sagire AI Launches, Promising to Revolutionize Industries with Transformative Edge AI Solutions

Del Mar, CA — January 15, 2024 — Sagire AI Inc, a pioneering company at the intersection of artificial intelligence and Internet of Things (IoT) systems, officially announces its launch today. Founded with a mission to transform industries and elevate lives through the rapid advancement of machine and deep learning technologies, Sagire AI aims to lead the charge in accelerating AI adoption in edge computing.

The name "Sagire" reflects the company's commitment to perceiving quickly and keenly, attributes that define its approach to innovation and problem-solving in the AI space. Sagire AI specializes in the development and delivery of advanced edge AI computer systems, expert product development services, and a comprehensive software suite for AI development known as Sagire AI Studio.

"Sagire AI was launched to drive significant advancements in AI-enabled IoT systems," said Tracy Rees, CEO of Sagire AI Inc. "Our goal is to empower businesses across various sectors to harness the full potential of AI at the edge, enabling them to make faster, smarter decisions and unlock new opportunities for growth and efficiency."

Leadership at the Helm of Innovation

Sagire AI was founded by a team of industry veterans who bring a wealth of experience and a track record of success in edge AI computer systems and software development.

At the forefront of Sagire AI's leadership is Tracy Rees, a dynamic chief executive known for strategic planning and execution, building strong industry partnerships, and driving profitable growth at global technology firms. Tracy's executive roles at Intrinsic Technologies, CalAmp, Bsquare, and other technology companies have cemented a reputation for delivering excellent results for all stakeholders.

Joining Tracy is Mark Waldenberg, a former start-up CEO and global sales leader whose entrepreneurial spirit and sales acumen have been pivotal in his roles as Co-Founder and CEO of Metapower, VP of Global Sales at Intrinsic Technologies, and Director of Sales at both CalAmp and Bsquare.

GM Ogle is an accomplished technologist and product creator. He brings to the table over two decades of hardware and software product engineering, technical sales, and operations leadership. GM's previous roles as Co-Founder, COO, and VP of Engineering at Metapower, and Director of New Product Experiences at Microsoft's Surface division, showcase a history of developing high-volume, market-leading products and fostering relationships with top OEM brands.

Cliff Morton offers over three decades of senior management experience in mobile and IoT technologies, edge AI computing, and product realization. During his tenure as VP of Client Solutions at Intrinsic Technologies and Senior Systems Engineer at MacDonald Dettwiler, he helped design and develop hundreds of mobile and IoT devices with the world's largest OEM/ODM brands.

Harshesh Valera, a visionary with exceptional technical and engineering leadership skills, has been instrumental in developing over one hundred mobile, automotive, and IoT products. Harshesh's roles as Founder and CEO of Keytechs Software and Principal Engineer at Intrinsic Technologies highlight his ability to tackle the toughest technical challenges and expedite product market entry.

A Legacy of Collaboration and Success

The Sagire AI team's collaborative history at Intrinsic Technologies Corporation, a publicly traded company on the Toronto Stock Exchange, is a testament to their ability to build a thriving business. Their success in fostering technology partnerships and customer relationships with leading global brands and innovative start-ups, drove sustained profitable growth, and culminated in the successful sale of the business to a NASDAQ listed company in 2020.

For more information about Sagire AI Inc. and its offerings, please visit: www.sagire.ai.

About Sagire AI Inc:

Sagire AI Inc. is a leading provider of advanced edge AI solutions, empowering businesses to unlock the full potential of artificial intelligence in

IoT systems. With a focus on accelerating AI adoption at the edge, Sagire AI offers advanced edge AI computer systems, expert development services, and the Sagire AI Studio software suite. Founded by industry veterans with a track record of success in edge AI computing, Sagire AI is committed to driving innovation and transforming industries through the power of AI and high-performance efficient edge computing.

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